

WALK AND 5K RUN FOR LIFE

SAMPLE FUNDRAISING EMAIL

Sometimes, email is the best way to reach out. Here is an email you can adapt to meet your needs.

Dear <friend>,

I just registered for the Pregnancy Clinic's Walk and 5k Run for Life, which will be held on <insert event date here>. This event is a fundraiser and I have set my goal at \$_____.

Would you consider sponsoring me to help me reach my goal?

I am Walking/Running for the Pregnancy Clinic because <insert your personal reason here>.

The money we raise will be used to support the life-saving work of the Pregnancy Clinic, by providing free medical services and education to women and men considering abortion - and most importantly, sharing the love of Jesus. You can learn more about this ministry at www.helphopeandhealing.org.

To sponsor me online, go to my personal fundraising page: <insert your FundEasy link here>. You can also support me by sending a check or cash. All donations are tax deductible.

Thank you so much!

Sincerely,

Me.

NOTES:

- You might need to send a follow-up email. People get busy and forget.
- Don't forget to say Thank You when you receive a donation.
- And remember to post offline donations (check and cash) on your FundEasy account. Just log in and select "Record Offline Gift."

www.walkandrun.org

Contact Angela (angela@pregnancyclinic.org) or Sharon (patten.s@pregnancyclinic.org) with questions.